

**WEST SOUND SOCCER ACADEMY
ANNUAL GENERAL MEETING**

SEPTEMBER 29, 2025



AGENDA:

- **WSSA MISSION**
- **HOW WE'RE ORGANIZED**
- **VOTE ON BOARD POSITIONS**
- **YEAR IN REVIEW**
- **DIRECTOR OF COACHING UPDATE**
- **TREASURER UPDATE**
- **WHAT'S NEXT?**
- **SPONSORS**



WSSA MISSION:

OUR MISSION IS TO CULTIVATE A COMPETITIVE SOCCER PROGRAM THAT EMPOWERS, EDUCATES AND SUPPORTS GIRLS WHO PLAY SOCCER AND WOMEN WHO COACH, WHILE FOSTERING A CULTURE OF GROWTH AND SUCCESS. WE WILL WORK TO DEVELOP PLAYERS, COACHES, AND TEAMS THAT EMBODY OUR CORE VALUES.



**BOARD
PRESIDENT:
MEGAN
KEATY**

**BOARD VP:
ABBY
ORNSTEIN**

**BOARD
SECRETARY:

*OPEN**

**TREASURER:
ADAM
BRENNEMAN**

**MEMBER:
KRISTIN
JACKSON**

**MEMBER:
AMY
SMITH**

**MEMBER:
*RACHEL
SAMUELIAN**

**STAFF
COACH:
JULES
BUSHAW**

**REGISTRAR:
JANICE
HUANG**

**DIRECTOR OF
COACHING:
KATIE DROVDAHL**

**MARKETING
& SOCIAL
MEDIA: LEXI
CROWELL**

**GK COACH:
HOLLY
CHRISTY**

**GK ASST
COACH:
COCO
RAGAN**

**TEAM
COACH:
LEXI
CROWELL**

**TEAM
COACH:
KATIE
DROVDAHL**

**TEAM
COACH:
MARK
DROVDAHL**

**TEAM
COACH:
SHANE
MIRAMONTEZ**

**TEAM
COACH:
CHRISTA
HINCHCLIFFE**

**TEAM
COACH:
KELLY
CRANE**

**TEAM
COACH:
KAYLA
LIGHTFOOT**

**MISCONDUCT
OFFICER:
MELISSA FELL**

**MINDFULNESS
COACH: ALLISON
SPICELAND, MA,
LMHC**

**STRENGTH COACH:
BETHANEE
RANDLES, ELEVATE**

**PRE-HAB + INJURY
PREVENTION
COACH: JEN
WALLERICH, DPT**

**ASSISTANT TEAM COACHES: MEGAN
KEATY, SVETLANA MAGUIRE, SIRI SMITH,
ELIZA JURCAK, DAPHNE JACKSON,
RACHEL SAMUELIAN, MAGGIE DUNSTAN,
MAYA ZICK, WILLA SCOUT, HEIDI CLARK
AND ALEX HARRIS**

COMMITTEES:

FINANCE

- ADAM BRENNEMAN
- MEGAN KEATY
- MARK DROVDAHL

PROGRAM & OPS

- MEGAN KEATY
- MARK DROVDAHL
- JANICE HUANG
- KATIE DROVDAHL

FUNDRAISING

- AMY SMITH
- RACHEL SAMUELIAN
- MEGAN KEATY
- COURTNEY HARRIS

EVENTS

- KRISTIN JACKSON
- RACHEL SAMUELIAN
- ALISON LUM

PEOPLE

- ABBY ORNSTEIN
- MEGAN KEATY
- KATIE DROVDAHL

COMMUNICATIONS

- RACHEL SAMUELIAN
- LEXI CROWELL

**TIME TO
VOTE!**



BOARD CANDIDATES:

KRISTIN JACKSON

Kristin is a firm believer in the value of team sports and along with her husband, Zach, has passed that along to her two daughters. She currently works as a lawyer for a multi-billion dollar logistics company managing a team of several legal professionals. She was previously a member of the Bainbridge Island Girls Lacrosse Association board and volunteers whenever she can for her daughters' sports teams and other activities.

SHANE MIRAMONTEZ

A life long sports enthusiast, Shane has been playing soccer since age five. She loves creating a positive, fun, and supportive environment where kids can grow both as players and as teammates. Professionally, Shane has worked with young children with disabilities for more than twenty years and currently serves as an Inclusion Specialist at UW. She also brings valuable board leadership experience, having started and grown her own business, and served as VP of Stephen's House/BI Special Needs Foundation board.

EXECUTIVE BOARD CANDIDATES:

MEGAN KEATY

Megan is a former Division I soccer athlete, avid fan and parent of two youth soccer players. She has 25 years of experience in the financial industry, 20 of which have included managing teams of individuals and mentoring associates. She played soccer at Gonzaga University and her coaching experience includes coaching and directing youth soccer camps.

ABBY ORNSTEIN

Abby has close to 30 years of Human Resources experience at large companies such as Nike and Amazon. She currently leads a part of the HR team at a growing tech company in the Seattle area. As a kid, she spent two months each summer at an all-girls camp in Maine where she developed a love for sport, including soccer. This carried on during her tenure at Nike where she learned about the impact that girls' empowerment through sport can have on society. By focusing on uplifting girls, all kids benefit.

RACHEL SAMUELIAN

Rachel played soccer at Union College in NY, has been coaching girls' soccer for the last five years, is a cofounder of West Sound Soccer Academy, and works as the Director of Marketing & Communications at IslandWood. She is passionate about WSSA because she believes that girl athletes need and deserve experiences that were created not only for them to participate, but for them to thrive.

YEAR IN REVIEW

SPRING WPL
SEASON
(ACADEMY)



SUMMER CAMPS
+
TOURNAMENTS



WINTER
PROGRAM +
HS WPL
SEASON



FALL WPL
SEASON (JA +
ACADEMY) +
GU15
TRAPPED
LEAGUE



DIRECTOR OF COACHING UPDATE:

- **SPRING WPL SEASON (ACADEMY)**
- **WINTER PROGRAM + HS WPL SEASON**
- **SUMMER CAMPS + TOURNAMENTS**
- **FALL LEAGUE PLAY**
- **GK TRAINING**
- **STAFFING**
- **COACHING SUPPORT + EDUCATION**
 - **MONTHLY COACHES' MEETINGS**
 - **COACH EDUCATION AND CERTIFICATION**



THE NUMBERS:

143
PLAYERS



15
SPONSORS



5
TOURNEY CHAMPS

20
FEMALE COACHES

50
PLAYERS NEW
TO WSSA



10
TEAMS



**GK INDIVIDUAL +
TEAM TRAINING**



**INJURY
PREVENTION
WARM-UP**



**MONTHLY
MENTAL SKILLS
TRAINING**

**HOLISTIC PLAYER
DEVELOPMENT**



MONTHLY YOGA



**WEEKLY
STRENGTH
TRAINING**



**FALL SAQ +
TECHNICAL
TRAINING**

COMMUNITY BUILDING EVENTS!

COBI WOMEN'S HISTORY PROCLAMATION



4TH OF JULY



BYS FUN RUN



REIGN GAMES



ISLAND COOL PARTIES



POTLUCK!

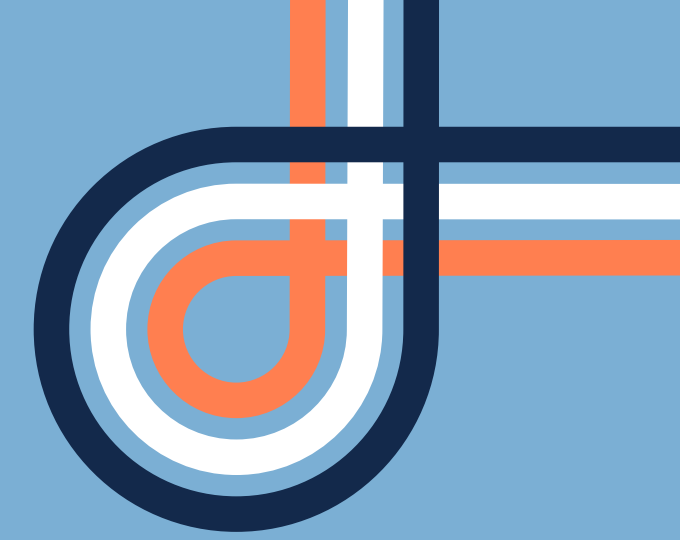


BYS PODCAST



TREASURER UPDATE:

EXPENSES DETAIL



Salaries:

Includes: Director of Coaching, Team Coaches, Goalkeeping Coach, Assistant Coaches, Social Media Manager

Team Program:

Includes: League Dues, Referee Costs, Field Rental, Tournament Entry Fees, Coach Travel Costs and Gear

Overhead Costs:

Includes: Equipment Maintenance, Insurance, General Expenses (PO box, office expenses, Team Snap, (background checks), Financial Management (payroll costs, tax filings, accounting/bookkeeping), Marketing and Social Media, Events, Winter Program Expenses, USA Soccer Club Membership

New Equipment Costs:

Includes: Equipment for Teams, Spare Uniforms, Goals for Games, Coach Headshots, Team Benches, Veo, Field Prep Equipment, Tents

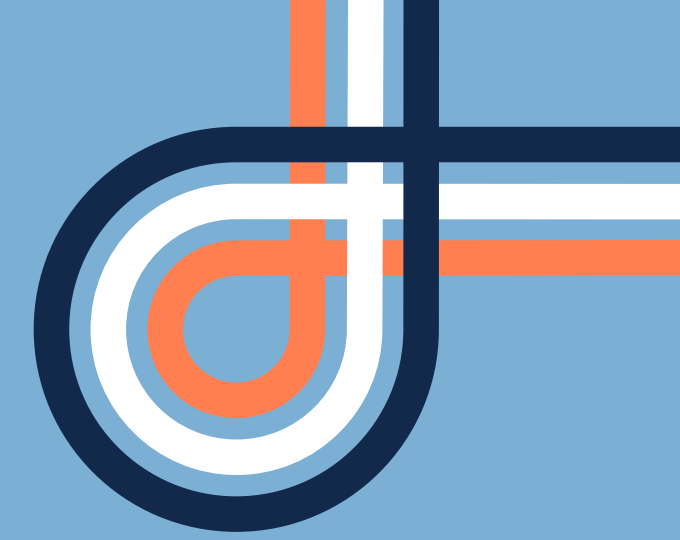
Though no longer in “start-up mode” we are still incurring unique new equipment costs. The bulk of these costs YTD was the purchase of replacement socks.

West Sound Soccer Academy Identity Costs

Includes: Professional Development and Certifications, Referee Training Reimbursement Offer, Player Enrichment (currently Yoga)

TREASURER UPDATE:

FINANCIALS: Current Year Budget



West Sound Soccer Academy Year 1 Actuals vs Year 2 Budget

| | Year 1 May 24 - April 25 | | Year 2 May 25 - April 26 | | |
|-----------------------------|-----------------------------|------------------|-----------------------------|---------------------------|---------------------|
| | Budgeted | Actuals | Budgeted | Actuals (Thru Aug '25) | Remaining Budget |
| Income | | | | | |
| Team Fees | \$160,000 | \$172,261 | \$197,550 | \$183,042 | \$14,508 |
| Sponsorship | \$17,000 | \$22,005 | \$23,000 | \$5,000 | \$18,000 |
| Grants and Donations Goal | \$46,300 | \$132,910 | \$40,000 | \$15,978 | \$24,022 |
| WSSA Gear/Uniform Sales | \$1,000 | \$500 | \$300 | \$1,906 | (\$1,606) |
| Winter Program Revenue | \$12,750 | \$0 | \$15,721 | \$7,860 | \$7,860 |
| Misc Revenue | \$0 | \$666 | \$0 | \$950 | (\$950) |
| Total: Income | \$237,050 | \$328,341 | \$276,571 | \$214,737 | \$61,834 |
| Expenses | | | | | |
| Salaries | \$121,820 | \$114,481 | \$160,255 | \$63,543 | \$96,712 |
| Team Costs | \$48,710 | \$59,127 | \$66,250 | \$38,086 | \$28,164 |
| Overhead Costs | \$20,435 | \$13,687 | \$24,677 | \$4,849 | \$19,828 |
| New Equipment Costs | \$35,050 | \$25,173 | \$9,055 | \$5,897 | \$3,159 |
| WSSA Program Identity Costs | \$11,250 | \$4,771 | \$7,100 | \$2,425 | \$4,675 |
| Total: Expenses | \$237,264 | \$217,239 | \$267,336 | \$114,799 | \$152,537 |
| Net Income | (\$214) | \$111,102 | \$9,235 | \$99,938 | |

Fiscal Year One: A Strong Financial Foundation

Our first fiscal year surpassed expectations, with income exceeding budget thanks to strong team fees, sponsorships, grants, and donations. We took a cautious approach to spending, keeping expenses below budget. This allowed us to end the year in a very healthy financial position, which will help us expand our services and make important decisions like replacing socks and shorts.

Fiscal Year Two: Strategic Budgeting

For our second year, we project a decrease in overall income despite an increase in team fees, due to a more conservative estimate for donations. Expenses are expected to rise significantly. Despite these higher costs, we anticipate a modest surplus that will give us the flexibility to add new programs throughout the year.

First Four Months of Current FY: On Track

We are currently on track with our budget for the current fiscal year. While team fees are up, revenue from sponsorships, grants, and donations is currently below projections. Expenses have increased as anticipated.

WHAT'S NEXT?

- POSITIVE COACHING ALLIANCE
- NEW KITS
- WINTER PROGRAM
- SPRING SEASON
- STATE CUP
- SUMMER TOURNAMENT
- SUMMER CAMPS



RESULTS

ARE IN!

SPONSORS & SUPPORTERS:



QUESTIONS?



Scan here

